

Carcoar [afhighaioh ihga akjh adh asoidjo i]

We aspire to be a welcoming and prosperous community, living and celebrating our history, culture and rural lifestyle

We will achieve this by;

- ◆ Fostering opportunities leading to a vibrant economy
- ◆ Creating a sense of place by being inclusive, friendly and family orientated.
- ◆ Conserving and enhancing our built and natural heritage.
- ◆ Supporting and growing our local businesses to cater for the needs of both residents and our visitors,
- ◆ All based on a can do attitude.

The Our Carcoar Community Plan 2015 created a number of strategies which were developed along the following themes.

Themes.....

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..... **Strategy**

	Capture passing through and visitor traffic by identifying local attractions via improved Signage.
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Public Infrastructure and Services	Work with Council to plan for capital project works that protects and complements the Heritage value of Carcoar.
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Local Governance and Finance	Establish a Village Association that is inclusive, supportive and engages with the whole Carcoar community.
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	Support our local business opportunities and commercial growth.
The Local Economy	Foster a coordinated approach to the promotion and marketing of Carcoar so that we become a premier tourist destination.

	Engender vibrancy and diversity by building on current events and community activities to create niche opportunities stimulating visitation and community participation.
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Community, Heritage and Culture	Utilise the Blayney Demondrille Railway Line to add value to Carcoar tourism and business development.
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Celebrate the look and feel of Carcoar in its original heritage style.

Acknowledge and support the work of volunteers.

Our Natural Environment	Restore and improve our natural environment along the Belubula River.
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We wish to build on and take advantage of our **Strengths**

- ◆ Our iconic annual events such as the Carcoar Agricultural Show, Carcoar Running Festival and Australia Day Celebrations; offer unique experiences for visitors and residents alike.
- ◆ Our colonial history and built environment heritage has been preserved with beautiful churches, public buildings, museums and houses from the mid 19th Century.
- ◆ It is an integrated community with access to medical and essential services, aged care, education, communications, transport, retail options and recreational infrastructure.
- ◆ The proximity to Carcoar Dam, and natural river setting along the Belubula River off the major highway is tranquil and is part of a peaceful rural location amongst picturesque hills.
- ◆ Our small community is loyal, passionate and very welcoming.
- ◆ We are innovative and have a can do attitude.

We need to address our **Weaknesses**

- ◆ We have no common vision and at times are a split community due to a lack of cooperation, negativity, apathy and reluctance to change.
- ◆ We do not exploit the commercial value of catering for the needs of visitors and residents, and may appear to have limited attractions, food choices and entertainment options.
- ◆ We have an amazing untapped potential that we are simply letting pass by.
- ◆ There is a lack of commercial space available.

We want to ensure that we create **Opportunities** and make them a reality

- ◆ Carcoar can maximise the potential from tourists by providing accurate signage and stimulus to encourage through traffic to call in.
- ◆ We have an existing friends and visitors market that we can capture and add value.
- ◆ We need to exploit the unique historical village experiences on offer to the high end market and become a recognised tourist destination.
- ◆ Our events and social activities calendar could be expanded.
- ◆ We could attract new businesses which offer accommodation, food and beverage, niche retail and antique shopping experiences.

We must tackle the **Threats** together and as a united community

- ◆ We have a casual and uncoordinated approach to marketing and promotion of the tourism product on offer.
- ◆ We fail to provide direction and information to visitors who may wish to experience Carcoar.
- ◆ We underutilise our ageing population and have limited engagement with and experiences for our young people.
- ◆ There is no capacity for growth in residential or rural residential house blocks preventing people to relocate and invest.
- ◆ We are at risk of losing our primary school.

Carcoar Projects

Each Project or Objective has been grouped into an overarching Strategy and listed in order of collective priority as determined by the community forum held in June 2015. The Strategies are categorised under the themes of Public Infrastructure and Services, Local Governance and Finance, The Local Economy, Community, Heritage and Culture and Our Natural Environment. Partners, responsible agency and a lead person if applicable have been identified for each project group.

The Carcoar Village Association will be the vehicle through which stakeholders and interested community members may provide feedback and project updates in order to communicate the status of the Carcoar Projects 2015-2025.

Theme: Public Infrastructure and Services	Partners and Lead Agency or Individual
Strategy: Capture the interest of passing through and visitor traffic by identifying local attractions via improved Signage	
Improve the directional signage and messages along the Mid-Western Highway <ul style="list-style-type: none"> - remove old signs of businesses which have closed - Install new entry sign onto Brady's Road - Renew old Historic Location RMS signs at Blayney and along Highway 	Blayney Shire Council (BSC)
Town Signage <ul style="list-style-type: none"> - Install interpretative signs with Photos and History at Heritage Sites - Install Tourism Notice Board and Town Map - Build a Welcome to Carcoar Town Entry sign 	BSC Carcoar Village Association (CVA) Carcoar Historical Society
Strategy: Work with Council to plan for capital project works that protects and complements the Heritage value of Carcoar	
Beautify the Belubula River and riverbank to Pound Flat <ul style="list-style-type: none"> - Install lighting and seating at vantage points - Install Picnic facilities - Build a weir - Build a kiosk 	Landcare BSC
Roads and Bridges <ul style="list-style-type: none"> - Seal Danvers Street - Resurface Village streets with tan or brown metal bitumen - Replace the fencing on Brady Road - Replace Cowriga Bridge between Carcoar and Millthorpe 	BSC
Sports and Recreation <ul style="list-style-type: none"> - Upgrade tennis courts - Replace wire mesh fence with a picket fence at football 	Andrew Baulch Janie Baulch BSC

Theme: Public Infrastructure and Services	Partners and Lead Agency or Individual
field - Paint Oval Amenities block	
Provide attractions for children - Relocate Rural Fire Service Station - Upgrade park and children's play equipment - Install a Junior bike track for road safety training	CVA RFS BSC
Railway Station - Landscape the picnic area and Railway Station precinct	Tas Sinadinos John Holland Group
Showground - Upgrade the seating and utilities	PAI&H
Pound Flat - Build overnight accommodation - Install camping/van and motor home facilities	PAI&H Landcare
Implement Blayney Shire Council Village Enhancement Plan for Carcoar	BSC
Restore the picket fence at Saint Pauls Church and other heritage sites	St Pauls Church
Re-visit DCP for Carcoar - zoning	BSC
Improve communication technology access to Carcoar - NBN	Federal Government

Theme: Local Governance and Finance	Partners and Lead Agency or Individual
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Strategy: Establish a Village Association that is inclusive, supportive and engages with the whole Carcoar community	
Create a single Carcoar Village Association <ul style="list-style-type: none"> - Establish governance model and organisational structure that caters for autonomous active sub committees 	CVA

Theme: The Local Economy	Partners and Lead Agency or Individual
Strategy: Foster a coordinated approach to the promotion and marketing of Carcoar so that we become a premier tourist destination.	
Engage the local businesses in tourism promotion and marketing of Carcoar and encourage new tourism activities <ul style="list-style-type: none"> - Develop a marketing plan for Carcoar - Provide corporate packages - Offer 'Carcoar Dollar' discounts - Promote a list of events - Target young families and the pampadour market - Renew website - Carcoar information and historical sites phone Apps - Create an advertising strategy - Cross promotion between Blayney Shire Villages - Promote Carcoar as film location - New tourist guides, brochures and town walking maps - Employ a fulltime Tourism Officer 	CVA Carcoar Cup BSC
Enhance our existing heritage to become local tourist features <ul style="list-style-type: none"> - Interpretative Signage and photos of Historic sites in village centre - Document graves and create a Memorial walk for cemeteries - Art in nature walk 	CVA BSC Cemetery Committee Churches
New Business opportunities <ul style="list-style-type: none"> - A Restaurant - Regional wines and produce lunches and dinners 	Phil and Ellen Cram CVA BSC

Theme: The Local Economy	Partners and Lead Agency or Individual
Strategy: Support our local business opportunities and commercial growth	
Facilitate the business houses to standardise trading hours <ul style="list-style-type: none"> - Display trading hours - Establish a traders group - Encourage more businesses to Carcoar 	Phil and Ellen Cram CVA

Theme: Community, Heritage and Culture	Partners and Lead Agency or Individual
Strategy: Engender vibrancy and diversity by building on current events and community activities to create niche opportunities stimulating visitation and community participation.	
Establish a new entertainment and events sub-committee of the Village Association to <ul style="list-style-type: none"> - coordinate and manage the Community Calendar of Events - Attract and conduct entertainment and events to Carcoar - Increase the Showground utilisation 	John Burke CVA
Organise a Festival for Carcoar eg. <ul style="list-style-type: none"> - Festival of Frogs and a Folk Festival - Shooting the Past Film Festival - Youth Music Festival and a Kite Flying Competition - Village Garage Sale Trail - Australia's Largest Easter Egg Hunt - Annual Open Day/Australia Day 	CVA
Organise monthly events at the School of Arts and along Belubula River bank eg <ul style="list-style-type: none"> - Bring and Buy Stalls - Film Nights and Accommodation Packages - Indigenous Art and Craft Show 	School of Arts Trust

Theme: Community, Heritage and Culture	Partners and Lead Agency or Individual
Strategy: Utilise the Blayney Demondrille Railway Line to add value to Carcoar tourism and business development	
Restore the stream train tourist route to Carcoar	Tas Sinadinos Al Shea John Holland Group
Provide rail travel between Carcoar and Cowra for historic carriage train	Tas Sinadinos Al Shea John Holland
Strategy: Celebrate the look and feel of Carcoar in its original heritage style	
Lighting and fixtures <ul style="list-style-type: none"> - Install Gas light street lamps - Install underground power in the main streets - Install hanging flower baskets on light poles - Reinstate historic phone boxes 	Todd Hahn Carcoar Historical Society
Strategy: Acknowledge and support the work of volunteers	
Enable new groups to add value to the activities already happening in Carcoar and fill the gaps <ul style="list-style-type: none"> - Provide a children's club in the School of Arts Hall - Access Community Development Officer - Volunteers to care for the village and maintenance of the heritage sites - Promote volunteering at Uralba 	Primary School P&C CVA BSC Uralba

Strategy: Our Natural Environment	Partners and Lead Agency or Individual
Objective: Restore and improve our natural environment along the Belubula River	
Continue Landcare projects <ul style="list-style-type: none"> - Beautification and sandy beach - Landscape to Pound Flat 	Landcare BSC

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